M.

MICHEAL SHANE COOK

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PROFESSIONAL SUMMARY

Senior Graphic Designer with over 20 years experience with an emphasis in print design and production. I dabble in web design, photography and fine art. I have a strong work ethic and enjoy sharing my knowledge and teaching others what I have learned in my career. My extensive knowledge of the production process and frequent interface with vendors allows me to determine the scope of the project, coordinate with the client to choose which graphic medium best fits their individual needs, and adhere to budgets and time schedules to optimize customer satisfaction. I am motivated to work on all projects collaboratively with the design team from conception through to final production. I am a very hands-on professional with expertise in graphic design, art direction and project management. *Portfolio @ www.doghausmedia.com*

WORK HISTORY

BAKERWOODWARD COMMUNICATIONS
Production Manager/ Graphic Designer | Huntsville, Alabama | January 2004 - Current

ALL AMERICAN PRINTING
Graphic Designer/PrePress| Huntsville, Alabama | September 2002 - October 2003

SIGNS BY TOMORROW
Graphic Designer/Store manager | Huntsville, Alabama | September 2000 - August 2002

EDUCATION

BACHELOR OF FINE ARTS WITH A CONCENTRATION IN GRAPHIC DESIGN
Auburn University | Auburn, Alabama | 1998

WORK EXPERIENCE

- Designed art and copy layouts for direct mail advertising material.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Translated discussions into appropriate design and layout to meet client needs.
- Generated graphics with page-layout software, graphic elements and photography.
- Monitored production schedules while adhering to assigned budgets.
- Mentored new members of design staff during onboarding.
- Trained designers on computer graphic design programs such as Adobe Illustrator, Adobe Indesign and Adobe Photoshop.
- Researched current and emerging art and graphic design technologies.
- Updated and maintained graphics library records.
- Over saw implementaion and up keep of Apple computers, periphreals and related software including server.

SOFTWARE

- Adobe Photoshop CC
- Adobe InDesign CC
- Adobe Illustrator CC
- Adobe Premiere Pro
- Adobe Acrobat Pro DC
- Adobe Affter Effects
- Microsoft Office
- MAC OS X